

Economia do Setor Público II

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2025.1

A disciplina apresenta testes empíricos de teorias econômicas do setor público. Os temas abordados são o comportamento de políticos e eleitores, seleção política, violência política, como o sistema eleitoral afeta política pública, falhas de mercado vs. falhas de governo, avaliação de impacto de políticas públicas, tributação, e relações intergovernamentais (federalismo fiscal). O objetivo é mostrar a fronteira empírica de pesquisa e dotar os discentes com um conjunto de ferramentas empíricas de investigação comuns à área.

Avaliação

- Apresentações e um projeto (na primeira aula vou dar informações específicas).

Programação

1 Determinantes do comportamento de políticos

1.1 Competição eleitoral

- Ferreira, F., and Gyourko, J. (2009). Do political parties matter? Evidence from US cities. *The Quarterly journal of economics*, 124(1), 399-422.
- Husted and Kenny (1997), The effects of the expansion of the voting franchise on the size of government, *Journal of Political Economy*, 105, 1997, pp. 54-81.

- Miller, G. (2008), “Women’s Suffrage, Political Responsiveness, and Child Survival in American History”, *Quarterly Journal of Economics*, 123(3), pp. 1287-1327.
- Fujiwara, T. (2015). Voting technology, political responsiveness, and infant health: evidence from Brazil. *Econometrica*, 83(2), 423-464.
- Bursztyn (2016) Poverty and the Political Economy of Public Education Spending: Evidence from Brazil, *Journal of the European Economic Association*

1.2 Ideologia

- Lee, David S., Enrico Moretti, and Matthew Butler, (2004), ”Do Voters Affect or Elect Policies? Evidence from the U.S. House”, *Quarterly Journal of Economics*, 119(3), pp. 807-860.
- Snowberg, Erik, Justin Wolfers and Eric Zitzewitz (2007), “Partisan Impacts on the Economy: Evidence from Prediction Markets and Close Elections”, *Quarterly Journal of Economics*, 122(2), pp.807-829.
- Akhtari, M., Moreira, D., & Trucco, L. (2022). Political turnover, bureaucratic turnover, and the quality of public services. *American Economic Review*, 112(2), 442-493.
- Washington, E. (2008). “Female Socialization: How Daughters Affect Their Legislator Fathers’ Voting on Women’s Issues,” *American Economic Review*, 98(1), pp. 311-332.
- Jones, Ben, and Ben Olken (2005), “Do Leaders Matter? National Leadership and Growth since World War II”, *Quarterly Journal of Economics*, 120(3), pp. 835-864.
- Brollo & Troiano (2014) What Happens When a Woman Wins an Election? Evidence from Close Races in Brazil, *Journal of Development Economics*
- Chattopadhyay, R. and E. Duflo (2004), ”Women as policy makers: Evidence from a Randomized Experiment in India”, *Econometrica*, 72, pp. 1409-1443.

1.3 Eleições próximas

- Sakurai, Sergio Naruhiko, and Naercio Menezes-Filho. "Opportunistic and partisan election cycles in Brazil: new evidence at the municipal level." *Public Choice* 148.1-2 (2011): 233-247

- Akhmedov, A., and Zhuravskaya, E. (2004), “Opportunistic Political Cycles: Test in a Young Democracy Setting”, *Quarterly Journal of Economics*, 119(4), pp. 1301-1338.
- Brender, A. & Drazen, A. “Political Budget Cycles in New versus Established Democracies”, *Journal of Monetary Economics*, 2005.
- Alt, J. E., & Lassen, D. D. (2006). Transparency, Political Polarization, and Political Budget Cycles in OECD Countries. *American Journal of Political Science*, 50(3), 530-550.
- Jank{u}, J., and Libich, J. (2019). Ignorance isn’t bliss: Uninformed voters drive budget cycles. *Journal of Public Economics*, 173, 21-43.
- Klein, F. A., & Sakurai, S. N. (2015). Term limits and political budget cycles at the local level: evidence from a young democracy. *European Journal of Political Economy*, 37, 21-36.

1.4 Regras fiscais

- Grembi, V., Nannicini, T., and Troiano, U. (2016). Do fiscal rules matter?. *American Economic Journal: Applied Economics*, 1-30.

1.5 A mídia

- Besley, T., & Burgess, R. (2002). The political economy of government responsiveness: Theory and evidence from India. *The quarterly journal of economics*, 117(4), 1415-1451.
- Stromberg, David (2004) “Radio’s Impact on Public Spending“, *Quarterly Journal of Economics*.
- Eisensee, T. and D. Stromberg (2007), “News Droughts, News Floods and U.S. Disaster Relief,” *Quarterly Journal of Economics*.
- Larreguy & Monteiro (2013) The role of media networks in compensating political biases: evidence from radio networks in Brazil, Mimeo Harvard
- Di Tella, Rafael, and Ignacio Franceschelli (2011), "Government Advertising and Media Coverage of Corruption Scandals." *American Economic Journal: Applied Economics*, 3(4), pp. 119-51

1.6 Duração do mandato/Limites de mandatos

Duração do mandato:

- Dal Bó, Ernesto and Martin Rossi (2011), “Term Length and the Effort of Politicians”, *Review of Economic Studies*, 78, pp.1237-1263.

Limites de mandatos:

- Besley, T., & Case, A. (1995). Does electoral accountability affect economic policy choices? Evidence from gubernatorial term limits. *The Quarterly Journal of Economics*, 110(3), 769-798.
- Aidt, T. S., & Shvets, J. (2012). Distributive politics and electoral incentives: Evidence from seven US state legislatures. *American Economic Journal: Economic Policy*, 4(3), 1-29.
- De Janvry, A., Finan, F., & Sadoulet, E. (2012). Local electoral incentives and decentralized program performance. *Review of Economics and Statistics*, 94(3), 672-685.
- Ferraz, Claudio e Finan, Frederico (2010), “Electoral Accountability and Corruption in Local Governments: Evidence from the Audit Reports of Local Governments”, *American Economic Review*, 101(4), pp. 1274-1311.
- Schettini, B. P., and Terra, R. (2019). Electoral incentives and Public Employees’ Retirement Systems in Brazilian municipalities. *Public Choice*, 1-25.

1.7 Salário

- Ferraz, Claudio e Frederico Finan (2009), “Motivating Politicians: The Impacts of Monetary Incentives on Quality and Performance”, *R\{\}&R Econometrica*.
- Gagliarducci, S., & Nannicini, T. (2013). Do better paid politicians perform better? Disentangling incentives from selection. *Journal of the European Economic Association*, 11(2), 369-398.

1.8 Limites de gastos da campanha

- Avis, E., Ferraz, C., Finan, F., & Varjão, C. (2022). Money and politics: The effects of campaign spending limits on political entry and competition. *American Economic Journal: Applied Economics*, 14(4), 167-99.

2 Determinantes do comportamento de eleitores

2.1 Informação

- de Figueiredo, M. F., Hidalgo, F. D., & Kasahara, Y. (2023). When Do Voters Punish Corrupt Politicians? Experimental Evidence from a Field and Survey Experiment. *British Journal of Political Science*, 53(2), 728-739.
- Kendall, C., Nannicini, T., & Trebbi, F. (2015). How Do Voters Respond to Information? Evidence from a Randomized Campaign. *American Economic Review*, 105(1), 322-53.
- Ferraz, C., and Finan, F. (2008). Exposing corrupt politicians: the effects of Brazil's publicly released audits on electoral outcomes. *The Quarterly journal of economics*, 123(2), 703-745.
- Kendall, C., Nannicini, T., & Trebbi, F. (2015). How do voters respond to information? Evidence from a randomized campaign. *American Economic Review*, 105(1), 322-353.
- Banerjee, Abhijit et al. (2010), "Do Informed Voters Make Better Choices? Experimental Evidence from Urban India". Mimeo, MIT.

2.2 A mídia

(a) *turnout*:

- Gentzkow, Matthew, Jesse Shapiro and Michael Sinkinson (2010), "The Effect of Newspaper Entry and Exit on Electoral Politics", *American Economic Review*, 101(7), pp. 2980-3018.
- Gentzkow, M. (2006). Television and voter turnout. *The Quarterly Journal of Economics*, 931-972.
- Falck, O., Gold, R., & Heblich, S. (2014). E-lections: Voting behavior and the internet. *The American Economic Review*, 104(7), 2238-2265.

(b) *vote shares*:

- DellaVigna, S. and E. Kaplan (2007), "The Fox News Effect: Media Bias and Voting", *Quarterly Journal of Economics*.
- Enikolopov, R., M. Petrova and Ekaterina Zhuravskaya (2010), "Media and Political Persuasion: Evidence from Russia", *American Economic Review*, 101(7), pp. 3253-85.

2.3 *Pork*

- Sakurai, Sergio Naruhiko, and Naercio Aquino Menezes-Filho. "Fiscal policy and re-election in Brazilian municipalities." *Public Choice* 137.1-2 (2008): 301-314.
- Litschig, Stephan and Kevin Morrison (2010), "Government Spending and Re-election: Quasi-Experimental Evidence from Brazilian Municipalities". Mimeo, UPF
- Firpo, Sergio, Vladimir Ponczek, and Viviane Sanfelice. "The relationship between federal budget amendments and local electoral power." *Journal of Development Economics* 116 (2015): 186-198.

2.4 *Transferências de renda*

- Zucco, C. (2013). When payouts pay off: Conditional cash transfers and voting behavior in Brazil 2002–10. *American Journal of Political Science*, 57(4), 810-822.
- De La O, Ana L. 2013. "Do Conditional Cash Transfers Affect Electoral Behavior? Evidence from a Randomized Experiment in Mexico." *American Journal of Political Science* 57(1): 1–14.
- Manacorda, Marco, Edward Miguel, and Andrea Vigorito. (2011). "Government Transfers and Political Support", *American Economic Journal: Applied Economics*, 3(3), pp. 1-28.
- Frey, A. (2019). Cash transfers, clientelism, and political enfranchisement: Evidence from Brazil. *Journal of Public Economics*, 176, 1-17.
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- Hidalgo, F. D., and Nichter, S. (2016). Voter buying: Shaping the electorate through clientelism. *American Journal of Political Science*, 60(2), 436-455.

2.5 *Timing*

- Galiani, S., Hajj, N., McEwan, P. J., Ibararán, P., & Krishnaswamy, N. (2019). Voter Response to Peak and End Transfers: Evidence from a Conditional Cash Transfer Experiment. *American Economic Journal: Economic Policy*, 11(3), 232-60.

2.6 *Incumbency and Runner-up Effects*

- Freier, R. (2015). The mayor's advantage: Causal evidence on incumbency effects in German mayoral elections. *European Journal of Political Economy*, 40, 16-30.
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- Klasnja, M., & Titunik, R. (2017). The incumbency curse: Weak parties, term limits, and unfulfilled accountability. *American Political Science Review*, 111(1), 129-148.
- Klasnja, M. (2015). Corruption and the incumbency disadvantage: Theory and evidence. *The Journal of Politics*, 77(4), 928-942.
- Anagol, S., and Fujiwara, T. (2016). The runner-up effect. *Journal of Political Economy*, 124(4), 927-991.

2.7 **Voto compulsório**

- de Leon, L., Leite, F., and Rizzi, R. (2014). A test for the rational ignorance hypothesis: Evidence from a natural experiment in Brazil. *American Economic Journal: Economic Policy*, 6(4), 380-98.

3 **Seleção política**

- Pablo Querubin (2016), Family and Politics: Dynastic Persistence in the Philippines, *Quarterly Journal of Political Science*
- Dal Bó, E., Dal Bó, P., & Snyder, J. (2009). Political dynasties. *The Review of Economic Studies*, 76(1), 115-142.
- Braganca, A., Ferraz, C., & Rios, J. (2015). Political dynasties and the quality of government. Unpublished Manuscript.
- Folke, O., Persson, T., and Rickne, J. (2017). Dynastic political rents? Economic benefits to relatives of top politicians. *The Economic Journal*, 127(605)
- Labonne, J., Parsa, S., & Querubin, P. (2021). Political dynasties, term limits and female political representation: Evidence from the Philippines. *Journal of Economic Behavior & Organization*, 182, 212-228.

4 Violência política

- Collier, Paul, and Anke Hoeffler. 1998. On Economic Causes of Civil War. Oxford Economic Papers, 50(4): 563–73.
- Collier, Paul, and Anke Hoeffler. 2004. Greed and Grievance in Civil War. Oxford Economic Papers, 56(4): 563–95.
- Fearon, James D., and David D. Laitin. 2003. Ethnicity, Insurgency, and Civil War. American Political Science Review, 97(1): 75–90
- Miguel, Edward, Shanker Satyanath, and Ernest Sergenti. 2004. Economic Shocks and Civil Conflict: An Instrumental Variables Approach. Journal of Political Economy, 112(4): 725–53
- Brückner, M., & Ciccone, A. (2011). Rain and the democratic window of opportunity. Econometrica, 79(3), 923-947.

5 Como o sistema eleitoral afeta política pública

5.1 Eleições majoritárias vs proporcionais

- Persson, T. and G. Tabellini (2004), “Constitutional rules and fiscal policy outcomes”, American Economic Review, 94, pp. 25-46.
- Funk, Patricia, and Christina Gathmann. "How do electoral systems affect fiscal policy? Evidence from cantonal parliaments, 1890–2000." Journal of the European Economic Association 11.5 (2013): 1178-1203.
- Gagliarducci, Stefano, Tomaso Nannicini and Paolo Naticchioni (2011), "Electoral Rules and Politicians' Behavior", American Economic Journal: Economic Policy

5.2 Democracia direta vs democracia representativa

- Matsusaka, J.G. (1995), “Fiscal effects of the voter initiative: evidence from the last 30 Years”, Journal of Political Economy, 103, pp. 587-623.
- Funk, Patricia and Christina Gathmann (2010), “Does Direct Democracy reduce the Size of Government? New Evidence from Historical Data, 1890-2000”, Economic Journal, 91, pp. 2261–2290.

- Hinnerich, B. T., and Pettersson-Lidbom, P. (2014). Democracy, redistribution, and political participation: Evidence from Sweden 1919–1938. *Econometrica*, 82(3), 961-993.
- Sanz, C. (2017). Direct democracy and government size: evidence from Spain. *Political Science Research and Methods*, 1-16.

5.3 Organização legislativa

- Baqir, Reza (2002), "Districting and Government Overspending", *Journal of Political Economy*, 110.
- Egger, Peter and Marko Koethenbueger (2010), "Government Spending and Legislative Organization: Quasi-Experimental Evidence from Germany", *American Economic Journal: Applied Economics*, 2, pp. 200-212.
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5.4 Democracia vs. Ditadura

- BARRO, R. J. (1996). Democracy and Growth. *Journal of Economic Growth*, 1, 1-27.

5.5 Outros

- Chamon, M., Firpo, S., Mello, J. M. D., & Pieri, R. (2019). Electoral rules, political competition and fiscal expenditures: regression discontinuity evidence from Brazilian municipalities. *The Journal of Development Studies*, 55(1), 19-38.
- Chin, M. (2023). When do politicians appeal broadly? The economic consequences of electoral rules in Brazil. *American Economic Journal: Applied Economics*, 15(3), 183-209.

6 Falhas de mercado vs. falhas de Governo

6.1 Falhas de mercado

- Acemoglu, D., Johnson, S., and J. Robinson (2001), "The colonial origins of comparative development: An empirical investigation", *American Economic Review*, 91, pp.1369-1401

- Glaeser, E., La Porta, R., Lopez-de-Silanes, F., and Shleifer, A. (2004), "Do Institutions Cause Growth?", *Journal of Economic Growth*, 9, pp. 271-303.
- Dell, M. (2010). The persistent effects of Peru's mining mita. *Econometrica*, 78(6), 1863-1903.
- Naritomi, Soares, and Assunção (2013) "Rent Seeking and the Unveiling of 'De Facto' Institutions: Development and Colonial Heritage within Brazil", *Journal of Economic History*
- Dave Donaldson (2018). Railroads of the Raj: Estimating the Impact of Transportation Infrastructure, *American Economic Review*.
- Duflo, E., and Pande, R. (2007). Dams. *The Quarterly Journal of Economics*, 122(2), 601-646.
- Jensen, R. (2007). The digital divide: Information (technology), market performance, and welfare in the South Indian fisheries sector. *The quarterly journal of economics*
- Marwell, G., & Ames, R. E. (1981). Economists free ride, does anyone else?: Experiments on the provision of public goods. *Journal of public economics*, 15(3), 295-310.
- Fischbacher, U., Gächter, S., & Fehr, E. (2001). Are people conditionally cooperative? Evidence from a public goods experiment. *Economics Letters*
- Alesina, A., Baqir, R., and Easterly, W. (1999). Public goods and ethnic divisions. *The Quarterly journal of economics*
- Beach, B., and Jones, D. B. (2017). Gridlock: Ethnic diversity in government and the provision of public goods. *American Economic Journal: Economic Policy*
- Fehr, E., & Leibbrandt, A. (2011). A field study on cooperativeness and impatience in the tragedy of the commons. *Journal of Public Economics*, 95(9-10), 1144-1155.
- Miguel, E., & Kremer, M. (2004). Worms: identifying impacts on education and health in the presence of treatment externalities. *Econometrica*, 159-217.
- Cohen, A., & Siegelman, P. (2010). Testing for adverse selection in insurance markets. *Journal of Risk and Insurance*, 77(1), 39-84.
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6.2 Falhas de governo

- La Porta, R., & López-de-Silanes, F. (1999). The Benefits of Privatization: Evidence from Mexico. *Quarterly Journal of Economics*, 1193-1242.
- McKenzie, D., Mookherjee, D., Castañeda, G., & Saavedra, J. (2003). The distributive impact of privatization in Latin America: Evidence from four countries. *Economia*, 3(2), 161-233
- Galiani, S., Gertler, P., & Schargrodsky, E. (2005). Water for life: The impact of the privatization of water services on child mortality. *Journal of political economy*, 113(1), 83-120.
- La Porta, R., LopezdeSilanes, F., & Shleifer, A. (2002). Government ownership of banks. *The Journal of Finance*, 57(1), 265-301.
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- Muralidharan, K., & Sundararaman, V. (2015). The Aggregate Effect of School Choice: Evidence from a Two-Stage Experiment in India. *The Quarterly Journal of Economics*, 130(3), 1011-1066.
- Mian, Atif, Amir Sufi and Francesco Trebbi (2010), "The Political Economy of the US Mortgage Default Crisis", *American Economic Review*, 100(5), pp. 1967-98.
- Claessens, Stijn; Erik Feijend and Luc Laevena (2008), "Political connections and preferential access to finance: The role of campaign contributions", *Journal of Financial Economics*, 88(3), pp. 554-580.
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- Niehaus, P., & Sukhtankar, S. (2013). The marginal rate of corruption in public programs: Evidence from India. *Journal of Public Economics*, 104, 52-64.
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- Johnson, N. D., LaFountain, C. L., & Yamarik, S. (2011). Corruption is bad for growth (even in the United States). *Public Choice*, 147(3-4), 377-393.
- Beekman, G., Bulte, E., & Nillesen, E. (2014). Corruption, investments and contributions to public goods: Experimental evidence from rural Liberia. *Journal of Public Economics*, 115, 37-47.
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- Prakash, N., Rockmore, M., and Uppal, Y. (2019). Do criminally accused politicians affect economic outcomes? Evidence from India. *Journal of Development Economics*, 141, 102370.
- Lambais, G., & Sigstad, H. (2023). Judicial subversion: The effects of political power on court outcomes. *Journal of Public Economics*, 217, 104788.
- DREHER, A.; GASSEBNER, M. Greasing the wheels? the impact of regulations and corruption on firm entry. *Public Choice*, Springer, p. 1–20, 2013.
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7 Políticas redistributivas

- Lemos, S. (2004). Minimum wage policy and employment effects: Evidence from Brazil. *Economia*, 5(1), 219-266.

- Stewart, M. B. (2004). The employment effects of the national minimum wage. *The Economic Journal*, 114(494), C110-C116.
- Dube, A., Lester, T. W., & Reich, M. (2010). Minimum wage effects across state borders: Estimates using contiguous counties. *The review of economics and statistics*, 92(4), 945-964.
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- Banerjee, Abhijit, Esther Duflo, Rachel Glennerster, and Cynthia Kinnan. 2015. "The Miracle of Microfinance? Evidence from a Randomized Evaluation." *American Economic Journal: Applied Economics*, 7(1): 22-53
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- Chioda, L., De Mello, J. M., & Soares, R. R. (2015). Spillovers from conditional cash transfer programs: Bolsa Família and crime in urban Brazil. *Economics of Education Review*.
- De Brauw, A., & Hoddinott, J. (2011). Must conditional cash transfer programs be conditioned to be effective? The impact of conditioning transfers on school enrollment in Mexico. *Journal of Development Economics*, 96(2), 359-370.

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- Siu, J., Sterck, O., & Rodgers, C. (2023). The freedom to choose: Theory and quasi-experimental evidence on cash transfer restrictions. *Journal of Development Economics*, 161, 103027.

8 Tributação e relações inter-governamentais

- Kenkel, D. S. (2005). Are alcohol tax hikes fully passed through to prices? Evidence from Alaska. *The American economic review*, 95(2), 273-277.
- Mankiw, N. G., Weinzierl, M., & Yagan, D. (2009). Optimal taxation in theory and practice. *The Journal of Economic Perspectives*, 23(4), 147-174.
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- Parmagnani & Rocha (2018). TRANSFERÊNCIAS DO SUS: SUBSTITUIÇÃO DE GASTOS OU RECURSOS ADICIONAIS? Revista Planejamento e Políticas Públicas
- Migueis, M. (2013). The effect of political alignment on transfers to Portuguese municipalities. *Economics & Politics*, 25(1), 110-133.
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